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FREE Registration to the Western Sponsorship Congress ($1,500 value)

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Autographed copy of *Reality Check - Straight Talk about Sponsorship Marketing*

Presents:

---- Building Sponsorship Proposals That Will Sell ----

Wednesday, February 4, 2015 | 1:00PM to 5:00PM | Ridley College | $20.00 (+HST)

Topics Include:

Understanding the Sales Process

Engaging in Discovery Sessions

Step by Step Process to Successful Proposal Development

***Please note, these principles are transferrable to grant writing and government applications**

Brent Barootes, President & CEO

Brent Barootes is the President and CEO of the Partnership Group - Sponsorship Specialists™ one of Canada's leading sponsorship marketing agencies and author of "*Reality Check - Straight Talk about Sponsorship Marketing*". Brent has worked with pro and amateur sport, events, charities, not-for-profits and municipalities, as well as corporations and businesses to develop, design, and build effective and efficient sponsorship programs.

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